



## **MEDIA RELEASE**

**FOR IMMEDIATE USE  
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### **Skool4Kidz Care Fund donates Minister of State Sun Xueling’s story book to needy Kindergarten 1 children at her Book Reading (accompanied in Malay for Mother Tongue Learning).**

Skool4Kidz Preschools launched today the donation of 220 copies of the story book “What Ants Do On Rainy Days”. Authored by Minister of State Sun Xueling (Ministry of Home Affairs and Ministry of Social and Family Development), the book distribution is for their needy Kindergarten 1 children across 21 preschools and campuses.

The English story book was self-published by Minister of State Sun to raise funds for KidSTART\*\* Singapore Limited. It espouses multiple pathways of success to enable children to grow up happy and confident with courage and curiosity to make new discoveries. The lesson from this story comes at an important time after children have faced many challenges during the COVID19 pandemic. It was translated into Chinese, Malay and Tamil to encourage mother tongue learning.

Minister of State Sun, who is also Member of Parliament for Punggol West, was at Skool4Kidz Preschool at Punggol Waterway Cascadia for the book donation launch as well as the English-Malay Book Reading.

Prior to the launch, Minister of State Sun personally donated 105 copies of her story book in the four languages. The books are available to preschoolers in each centre owned by this anchor operator.

The book donation launch and book reading was livestreamed via Facebook Live to parents of Skool4Kidz Preschoolers across Singapore. Minister of State Sun shared the story of the book with Kindergarten 1 children in the English edition. This is alternated by the reading of its Malay version to mother tongue children by an accompanying Skool4Kidz Preschool educator.

Minister of State Sun autographed a copy of the story book to mark the book donation launch to Skool4Kidz Preschools’ needy children. The social responsibility event is an initiative of Skool4Kidz Care Fund\* as a community outreach effort by the Skool4Kidz Preschools collectively. The Corporate Social Responsibility arm had previously donated several thousand books on nursery rhymes and other topics of interest to needy children in Singapore, including beneficiaries of the KidSTART\*\* programme.

“The Skool4Kidz Care Fund\* is honoured to support the book donation to our needy children. Minister of State Sun’s story book has an important message of courage, confidence and curiosity. We want children to know that they can find many ways to succeed in life,” affirmed Ms. Teri Teo, Skool4Kidz Care Fund\* representative and Director of Communications and



Capability Development. “We hope this initiative will encourage parents to read with their children as they play a key role in development of the little ones,” she added.

### **About Skool4Kidz Preschools**

The brand is an affordable Anchor Operator and a member of Kinderland International Education group. Entrusted with over 40 years of Early Childhood expertise, the childcare, infant care and kindergarten chain is widely recognised for their **Integrated Thematic programmes supported by Technology**. They scaffold children’s learning and focus on 21<sup>st</sup> Century readiness utilising multiple approaches including the use of Technology, Projects, Language Arts, Music & Movement through Stories, Outdoor Play and STREAM (Science, Technology, Reading, Engineering, Arts & Mathematics). With an emphasis on holistic and multi-dimensional development through Inquiry-based learning, preschoolers in their care develop critical 21st Century life-skills through play and technology.

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Notes:

**\*Skool4Kidz Care Fund** is the Corporate Social Responsibility arm of Skool4Kidz Preschools.

**\*\*KidSTART** is a dedicated agency providing upstream programmes to help children aged 0 to 6 years from low-income families to have a good start in life. They empower families to build strong foundations for their children and foster positive child development outcomes.